

Important facts about the GRE® General Test you may not know

More and more business schools are accepting GRE® General Test scores for MBA admissions than ever before — including top programs at Harvard, IE, INSEAD, MIT Sloan and Stanford.

If your school hasn't joined the rapidly growing list of schools that accept GRE® scores yet, here's why becoming a GRE score user makes good business sense.

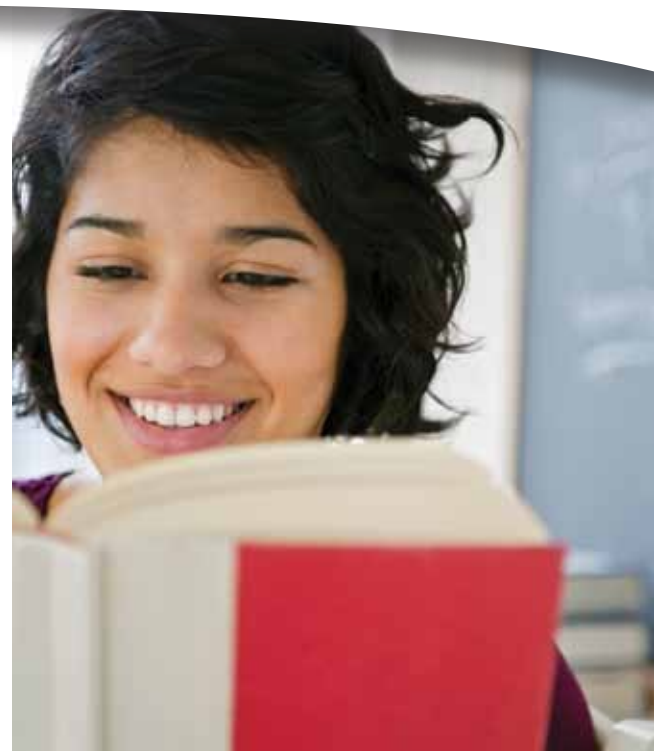
Facts to consider about the GRE General Test:*

- The GRE General Test is taken by about 675,000 people from 230 countries each year.
- The GRE General Test measures the skills needed for success in graduate and business school: quantitative reasoning, verbal reasoning, critical thinking and analytical writing.
- Independent research has shown that the GRE General Test has excellent predictive validity for social science programs, including business.
- The AACSB, ACBSP, AMBA and EFMD do not require business schools to use any particular standardized admissions test for accreditation.
- The GRE General Test measures the same level of math knowledge as other leading graduate admissions tests.
- 48% of all GRE test takers have earned undergraduate degrees in quantitatively demanding fields such as engineering, mathematics and the sciences.
- GRE scores are required for admission to many graduate programs in quantitatively demanding fields — such as those in the STEM disciplines (Science, Technology, Engineering and Mathematics).
- Backed by substantial research collected over 60 years, the GRE General Test is a proven tool for assessing ability and predicting performance.

There's never been a better time to start accepting GRE scores for your business school programs.
Become a GRE score user today!

To learn how easy it is to become a GRE score user, visit www.ets.org/gre/biggerpie or contact an ETS representative today at grebusiness@ets.org.

*Based on 2010 GRE General Test volumes. Demographic data is based on self-reported answers for U.S. test takers with reportable scores.



More people took the GRE General Test in 2010 than ever before.

Why do applicants want you to accept GRE® scores?

It's the only test that gives them the option to apply to graduate and business schools.

The GRE® General Test is taken by about 675,000 people from 230 countries each year — people who could be applying to your MBA program when you accept GRE® scores.



More reasons why accepting GRE scores is good news for your potential MBA program applicants:

- The GRE General Test is the one admissions test that can help your applicants pursue their MBA and other graduate degrees, depending on their career path.
- The GRE General Test is offered at more locations than any other graduate-level admissions test, with about 700 test centers in more than 160 countries, so your applicants can choose the one that's most convenient for them.
- The GRE General Test is less expensive than other graduate admissions tests that measure the same skills, saving your applicants money.
- The GRE General Test offers applicants free test preparation materials that are as close to the actual test as applicants can get.
- The GRE General Test gives applicants added value with free services such as:
 - A listing in the GRE® Search Service so they can receive information from programs like yours.
 - Four ETS® Personal Potential Index Evaluation Reports, which provide evaluations on six core attributes — such as teamwork, ethics and integrity — widely recognized as key to graduate-level success.

More good news for your applicants:

The GRE® revised General Test — launching in August — will offer your applicants a new test-taker friendly format for a better test experience. To learn more, visit www.ets.org/gre/revisedtest.

To learn how easy it is to become a GRE score user, visit www.ets.org/gre/biggerpie or contact an ETS representative today at grebusiness@ets.org.



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