

JAY SNOW

FILM - BROADCAST - MEDIA
PROFESSIONAL

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STRENGTHS

Personal Skills

Multi Media Professional
 Relational Influencer & Vision Caster
 Collaborative & Empowering Team Leader
 Creative Thinker & Problem Solver
 Passionate & Motivated
 Spirit of Excellence

MEDIA EXPERIENCE

Production

15 years experience in video editing and motion graphics
 Broadcast and Film director/writer/producer
 Experienced Cinematographer, Videographer and Photographer
 Professional musician
 Experience in stage production, stage design, and stage lighting

SOFTWARE KNOWLEDGE

Software I use

Final Cut Pro 7 and FCPX, Apple Motion, Adobe Creative CC
 2014, Premiere Pro, After Effects, Audition, Photoshop,
 Prelude, Compressor, Logic, DVD Studio, Pro Presenter,
 Song Show Plus, Keynote, Powerpoint

City College

Milwaukee WI

Major: Theology

Degree: Theology

Germantown High School

Germantown WI

STUDY: General Diploma

Class of 1993

Film and Broadcast



Writing and Directing



Producor



Cinematography



Photographer



Graphics



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📍 Jay Snow
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 Germantown, WI 53022

JAY SNOW

FILM - BROADCAST - MEDIA PROFESSIONAL



05. 2009
current

Freelance - Creative Media milwaukee, wi,

Multi-Media Professional

Lover of all things creative. My passion is more than video, its storytelling! I'm a dreamer to a fault and fortunately I get paid to do it. In my freelance work I cross many areas of the video and film industry. Ranging from corporate videos, documentaries, broadcast television and film. My skill set ranges from producer, director, musician, composer, cinematographer, video/film editor and VFX and

05.02012
current

Icon Television Music, Inc. sherman oaks, ca

Executive Director of Production

Director/Cinematographer/Editor/Writer/Producer for broadcast television. Including VFX, Audio Composing and Show Branding.

Broadcast shows include:

Million Dollar Auctions - A&E - Reality TV Series
Uncaged - Discovery - Family Wild Life Series
The Rise and Fall of the Clash- Recut for VH1

10. 2007
01. 2010

Life Church germantown, wi,

Executive Creative Director

- Led full time paid staff of four people and volunteer staff of 65-90
- Responsible for all staffing of Creative Communications Department
- Led weekend service including A/V, worship, stage, and production teams
- Led church video production, including pre and post production
- Led numerous small groups
- Music leader & musician/instructor – guitar, bass and drums
- Assisted Senior Pastor with creation of capitol campaign for new facility
- Developed systems, policies and procedures for each area of the Creative Department
- Recruited, trained and empowered volunteers for entire Creative Department
- Designed audio and video package in the new facility
- Installed all media in new facility including HD video system
- Installed high-end audio and lighting system
- Responsible for an annual budget
- Assisted the Senior Pastor in all church staffing and hiring
- Managed and lead all church web design, website, marketing and advertising
- Responsible for public relations
- Created and supervised creation of all graphics and videos
- Assisted pastor in creation of sermons series, sermon topics and illustrations
- Collaborated with the Senior Pastor in creation and implementation of church values and vision from 120 members to 1000 members making Life Church one of the fastest growing churches in the mid-west and top 200 in the country.

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FILM - BROADCAST - MEDIA PROFESSIONAL



10. 2003 **Life Church** germantown, wi,
01. 2007

Media Director

- Led weekend service including A/V, worship, stage, and production teams
- Led church video production, including pre and post production
- Led numerous small groups
- Music leader & musician/instructor – guitar, bass and drums
- Developed systems, policies and procedures
- Recruited, trained and empowered team members
- Assisted the Senior Pastor in all church staffing
- Provided oversight of web design, website, marketing and advertising
- Responsible for public relations, and advertising
- Created and supervised creation of all graphics and videos
- Assisted pastor in creation of sermons series, sermon topics and illustrations

03. 1997 **Snow Bros., Inc.** pewaukee, wi,
10. 2003

Owner

- Elite residential and commercial painting and staining company
- Led & coordinated painting crews
- Led all sales and hiring
- Handled all administrative duties, including, taxes, health care and accounting

01. 1990 **Amerifax Data Corp.** germantown, wi,
03. 1997

Sales and Marketing Director

- Leading salesman
- Oversaw marketing and advertising for company
- Data Entry Management
- Research and Development of new products and data services for company

Summary

I am a people person so, to me, people always come first. You can have all the talent and skills in the world, but bad people skills will derail even the most talented. Though I possess all the necessary skills of my industry, I believe I am just as valuable to an organization as a developer that teaches others, rather than simply a person who can do everything unless that is all that I am required to do. I learned early on that if you can't reproduce yourself you will never have enough hours in the day to get the work done that's in front of you. I am an extremely dedicated and hard worker that will do what ever it takes to reach company goals and deadlines.

If you would like to view some of my video's you can email me at jjsnow171@gmail.com and I will gladly send you the link